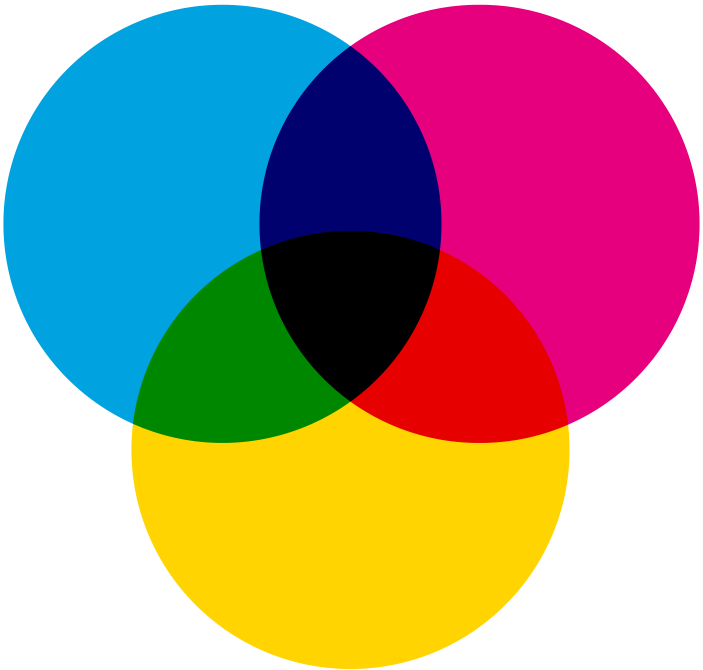
printmasters

FRANCHISE OPPORTUNITY · EGYPT

Own a branch of the Masters of Print.

25 years of print know-how, a ready online platform, and a brand customers already order from. Open a Printmasters branch in your area of Cairo or anywhere in Egypt.

printmastersonline.com/franchise · A CreaXis Media Group company



25+
years in print

27K+
orders delivered

1.3K
business clients

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A quarter century of print, now built for the online customer.

Printmasters started as a print production house and has grown into one of Egypt's online print hubs. Customers pick their product, see the price instantly, upload a file, approve a free proof and receive their order the next day, anywhere in Egypt.

We print in our own facility in Sheikh Zayed, Giza, as part of CreaXis Media Group, a full-service design, advertising and marketing agency. Every branch is backed by a print team and a marketing team.

25+
Years in print

27K+
Orders delivered

1.3K
Satisfied clients

24h
Delivery across Egypt

Print is moving online, getting personal and running on demand.

23.6%

Yearly growth of print-on-demand

From $10.78B in 2025 to a projected $57.49B by 2033.

$36.6B

Web-to-print market by 2031

Up from $28.04B in 2026, driven by online sellers and small brands.

#1

Packaging leads print

Short-run boxes and labels for small brands are print's largest segment by value.

A local branch connected to a national platform captures both the walk-in customer and the online order in your area.

Sources: Teelaunch POD Market 2026 · Mordor Intelligence Web-to-Print 2026–2031 · Adcomms 2026

One platform. Many branches. Every order lands where it should.

All branches sell through printmastersonline.com and the same ordering system. Each branch has its own separate space in the system: its own orders, staff, customers and reports.

STEP 1

Customer orders

Online at printmastersonline.com, by WhatsApp, or walk-in at your counter.

STEP 2

System routes it

Orders go automatically to the branch for the customer's delivery area or chosen pickup point.

STEP 3

Your branch prints

Your team checks the file, sends the proof and prints. Large-format or specialty jobs can go to the central hub.

STEP 4

Deliver & get paid

Pickup or local delivery. Payment is collected centrally and settled to your branch monthly.

Territory routing

Each branch owns defined districts. Online orders from your area are yours.

Walk-in counter

In-store sales go through the same system, so customers and reports stay in one place.

Central brand control

Products, prices, templates and quality standards are set once and shared by all branches.

1 One website, one brand, one price list. Customers anywhere in Egypt order the same way, and the system decides which branch serves them.

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Three ways to open a Printmasters.

FORMAT A

Print Point

A counter or kiosk in a mall, business tower or compound. You sell and serve; production runs at the nearest hub.

- Space: about 10–20 m²
- Order taking, design help, proofs and pickups
- No heavy machines needed
- Lowest entry cost, fastest to open

FORMAT B · RECOMMENDED

Express Store

A street-front digital print shop that prints most daily orders in-house for same-day or next-day pickup.

- Space: about 40–80 m²
- Digital press, cutter, laminator, small wide-format printer
- Business cards, flyers, stickers, small banners
- Walk-ins plus online orders in your territory

FORMAT C

Production Hub

A regional production center for a whole city or governorate that also supplies the Print Points around it.

- Space: about 150 m² and up
- Large format, packaging and finishing lines
- Exclusive city or governorate territory
- Prints for nearby Print Points and B2B accounts

Already own a print shop?

Convert it into a Printmasters Express Store. Keep your machines and team, and add our brand, platform and online orders.

Space sizes are guidelines and are confirmed per location.

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Everything a print business needs, already built.

The brand

A trusted name with 25 years behind it, plus shop design, signage and uniforms.

The platform

Your branch on printmastersonline.com, with its own dashboard, POS and staff logins.

Online orders

Orders from customers in your territory are routed straight to your branch.

Design studio

The online design editor and template library your customers already use.

Training

Pre-press, file checking, machine operation, customer service and sales.

Supply pricing

Group purchasing on paper, ink and materials, and advice on machine selection.

Marketing

National campaigns and local launch marketing by CreaXis Media.

B2B accounts

Access to company accounts with monthly invoicing and one-click reorders.

Who we are looking for

- Entrepreneurs or print shops ready to grow under a known brand
- A good location in a busy business or residential area
- Hands-on owners who run the branch day to day
- Commitment to quality and the Printmasters standards

Your own branch. Our shared engine.

Every branch is fully separated inside the platform. You see your own business; head office sees the whole network.

- **Own order queue:** online, WhatsApp and walk-in orders for your branch only
- **Own team:** staff logins with roles for manager, designer and operator
- **Own customers:** local client list and B2B accounts in your territory
- **Own reports:** daily sales, open jobs, delivery times and monthly statement
- **Own branch page:** address, map, hours and WhatsApp on the website

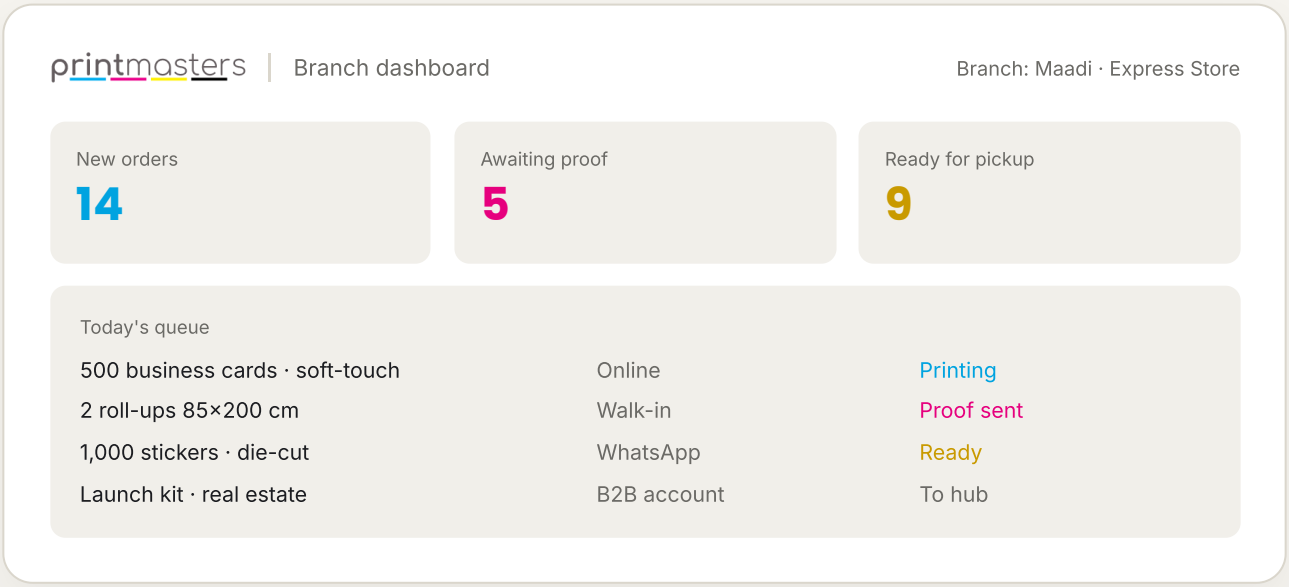


Illustration of the branch view with sample data.

A clear, simple fee structure.

Total investment depends on format, location and equipment. We share a detailed breakdown for your format after the first meeting.

ONE-TIME

Franchise fee

Brand license, territory, training, setup and launch. Set per format.

MONTHLY

Royalty

6%

of branch net sales.

MONTHLY

Marketing fund

2%

of branch net sales.

MONTHLY

Platform fee

Flat fee for dashboard, POS, hosting, updates and support.

Your setup costs

Fit-out, equipment, first stock and working capital.

Agreement term

Multi-year, renewable, with protected territory.

Settlement

Online payments paid out monthly with a full statement.

From first call to open doors.

1

Apply

Send the form at printmastersonline.com/franchise.

2

Meet

Discovery meeting and a visit to our Sheikh Zayed facility.

3

Location

We review and approve your location and territory together.

4

Sign

Franchise agreement, fees and opening plan.

5

Build & train

Fit-out, equipment, team training and branch setup.

6

Launch

Grand opening campaign and live online orders.

Indicative terms. Final figures are set out in the franchise agreement.

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LET'S TALK

Bring Printmasters to your area.

Territories are limited and assigned in order of approved applications. Apply now to reserve your area for a first meeting.

Apply at printmastersonline.com/franchise

Printmasters · Sheikh Zayed, Giza, Egypt
A CreaXis Media Group company

Cairo

Giza & 6th of October

Alexandria & North Coast

Delta, Canal & Upper Egypt